

HISPANIC AND LATINO AMERICANS

Puerto Rican



17%

Central or South American



6%

Hispanic and Latino American adults generally report a lower prevalence of cigarette smoking compared to national averages, but smoking prevalence varies drastically by subgroups within this population.



Hispanic American youth experience the highest levels of exposure to tobacco ads compared to Black and White youth, according to a 2022 study.

E-cigarettes are the most commonly used tobacco product among Hispanic American youth.



8.8%

of Hispanic American youth reported past 30-day e-cigarette use in 2022.

