

Flavored tobacco policy restrictions

as of December 31, 2020

Truth Initiative's flavor policy database analyzes flavored tobacco product laws enacted by U.S. states, counties, cities, and towns. This database is updated quarterly. The U.S. Food and Drug Administration (FDA) policy announced in January 2020 is not reflected in the database.

The 2009 Family Smoking Prevention and Tobacco Control Act (TCA) banned the sale of cigarettes with a characterizing flavor (e.g. fruit), but exempted menthol cigarettes and did not apply to flavored tobacco products like e-cigarettes, little cigars, hookah and smokeless tobacco. The passage of the law gave the FDA the power to implement flavor-related product standards on other tobacco products, but the agency has so far not enacted any comprehensive policies. Flavors also play a big role in the youth e-cigarette epidemic — 97% of youth who vape use flavored products — and while the FDA issued a policy in January 2020, we believe the policy is deficient and has many regulatory gaps, including allowing menthol in all e-cigarettes as well as all flavors in open systems and disposable e-cigarette products. We chose not to include this FDA policy in this database project and instead highlight state and local policies. Implementing strong, local flavor policies that restrict the sale of all flavored tobacco products, including menthol, is an increasingly important tool in ensuring effective tobacco control efforts and protection of the most vulnerable populations. The TCA also includes a provision that allows states and localities across the country to implement their own sales restrictions on flavored tobacco products. These local actions address the regulatory gap and reduce the availability and appeal for flavored tobacco products to youth and young adults.

NOTE: The methodology used to generate estimates and data contained in this report was updated to ensure a more accurate representation of coverage of policies that restrict flavored tobacco product sales across the United States. With the exception of the figure entitled "Flavored Tobacco Policies Passed By Year" and the section entitled "Jurisdictions Pending Litigation," estimates and data contained in this report represent policies that either are in effect or will be in effect by a confirmed implementation date. We also updated our definition of comprehensive bans to include a parameter on retailer exemptions.

331 U.S. jurisdictions have some type of Restriction on Flavored Tobacco Product Sales as of December 31, 2020:

- States= 7
- Full Counties= 6
- Unincorporated Counties= 12

- Cities= 143
- Towns= 159
- Tribes= 3
- Villages = 1

14 states have at least one jurisdiction with a Flavored Tobacco Sales Restriction as of December 31, 2020:

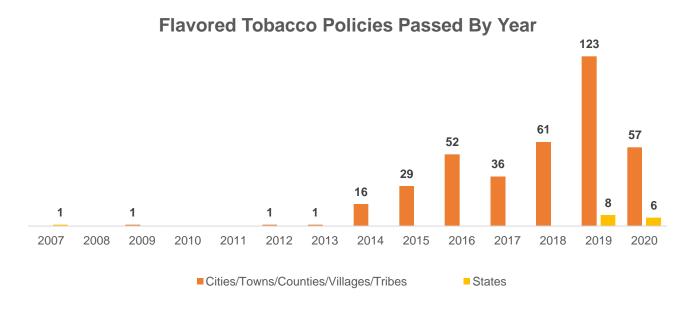
- California = 104
- Colorado = 5
- Georgia = 1
- Illinois = 2
- Massachusetts = 179[‡]
- Maine = 1[‡]
- Maryland = 2[‡]

- Minnesota = 16
- Montana = 1
- New Jersey = 5[‡]
- New York = 5^{\ddagger}
- Ohio = 2
- Rhode Island = 4[‡]
- Utah = 1[‡]

3 Native American tribes have a Flavored Tobacco Sales Restriction as of December 31, 2020:

- Oglala Sioux Tribe[^]
- Turtle Mountain Band of Chippewa Indians Tribe[^]

Saint Regis Mohawk Tribe



[‡] Includes statewide policies

[^] Bans all e-cigarette products

STATEWIDE POLICIES AS OF DECEMBER 31, 2020:

- Maine (pop. 1.3 million): prohibits sale of all flavored cigars except for premium cigars.
- Maryland (pop. 5.9 million): prohibits sale of all flavored cartridge-based and disposable e-cigarettes except for menthol.
- Massachusetts (pop. 6.7 million): prohibits sale of all flavored tobacco products except in smoking bars.[†]
- New Jersey (pop. 8.9 million): prohibits sale of all flavored vaping products.
- **New York (pop. 19.7 million)**: prohibits sale of all flavored e-cigarettes, except those approved as part of an FDA premarket approval.
- Rhode Island (pop. 1.1 million): prohibits sale of all flavored e-cigarettes.
- **Utah (pop. 2.9 million)**: prohibits sale of flavored e-cigarettes (except for menthol and mint) in non-retail tobacco specialty businesses.

JURISDICTIONS PENDING LITIGATION AS OF DECEMBER 31, 2020:

- California (pop. 39.6 million): Implementation of the state's law restricting sales
 of flavored tobacco products is suspended and remains ineffective as the tobacco
 industry successfully sought a referendum and the law will be voted on by the
 state's voters on the next statewide ballot, currently scheduled for November
 2022, though this date is subject to change.
- **Philadelphia, PA (pop. 1.6 million)**: A preliminary injunction was granted against the city's prohibition of the sale of flavored cigars.

^{† &}quot;Smoking bar" is an establishment that exclusively occupies an enclosed indoor space and is primarily engaged in the retail sale of tobacco products for consumption by customers on the premises.

LOCALITIES

Comprehensive flavored tobacco policies are gaining momentum at the local and state level. In this report, we define comprehensive as policies that prohibit sales of ALL types of flavors across ALL products, including menthol/mint/wintergreen tobacco products, at all retailers, with the exception of adult-only retailers and smoking bars.

106 jurisdictions have comprehensive policies as of December 31, 2020.

106 jurisdictions have comp
1. Adelanto, CA
2. Alameda City, CA
3. Alameda County, CA§
4. Benicia, CA
Berkeley, CA
Beverly Hills, CA
7. Burlingame, CA
8. Capitola, CA
Carpinteria, CA
10. Carson, CA
11. Contra Costa County, CA§
12. Corte Madera, CA
13. Cudahy, CA
14. Cupertino, CA
15. Davis, CA
16. Dublin, CA
17. East Palo Alto, CA
18. El Monte, CA
19. Fairfax, CA
20. Fremont, CA
21. Guadalupe, CA
22. Half Moon Bay, CA
23. Hayward, CA
24. Hermosa Beach, CA
25. Imperial Beach, CA
26. Lafayette, CA
27. Larkspur, CA
28. Livermore, CA
29. Los Angeles County, CA§
30. Los Gatos, CA
31. Mammoth Lakes, CA

32. Manhattan Beach, CA33. Marin County, CA[§]
34. Maywood, CA

35. Mendocino County, CA

36. Menlo Park, CA

nensive policies as of Decemb
37. Mill Valley, CA
38. Mono County, CA
39. Oakland, CA
40. Oroville, CA
41. Oxnard, CA
42. Pacific Grove, CA
43. Palo Alto, CA
44. Paradise, CA
45. Pleasanton, CA
46. Portola Valley, CA
47. Richmond, CA
48. Ross, CA
49. Sacramento, CA
50. San Anselmo, CA
51. San Carlos, CA
52. San Francisco, CA
53. San Mateo, CA
54. San Mateo County, CA§
55. San Pablo, CA
56. San Rafael, CA
57. Santa Barbara County, CA§
58. Santa Clara County, CA§
59. Santa Cruz, CA
60. Santa Cruz County, CA§
61. Santa Maria, CA
62. Sausalito, CA
63. Sebastopol, CA
64. Solana Beach, CA
65. South San Francisco, CA
66. Sunnyvale, CA
67. Tiburon, CA
68. Ventura, CA
69. Watsonville, CA
70. West Sacramento, CA
71. Woodland, CA
72. Yolo County, CA§

r 31, 2020.
73. Aspen, CO
74. Carbondale, CO
75. Glenwood Springs, CO
76. Snowmass Village, CO
77. Massachusetts (state)
78. Acton, MA
79. Ashland, MA
80. Boston, MA
81. Brookline, MA
82. Canton, MA
83. Chatham, MA
84. Dedham, MA
85. Framingham, MA
86. Hanover, MA
87. Harvard, MA
88. Harwich, MA
89. Hudson, MA
90. Longmeadow, MA
91. Malden, MA
92. Middleboro, MA
93. Needham, MA
94. Norfolk, MA
95. North Andover, MA
96. North Attleborough, MA
97. Norwood, MA
98. South Hadley, MA
99. Stoughton, MA
100. Swampscott, MA
101. Arden Hills, MN
102. Edina, MN
103. Golden Valley, MN
104. Lilydale, MN
105. Mendota Heights, MN
106. Manheim, NY

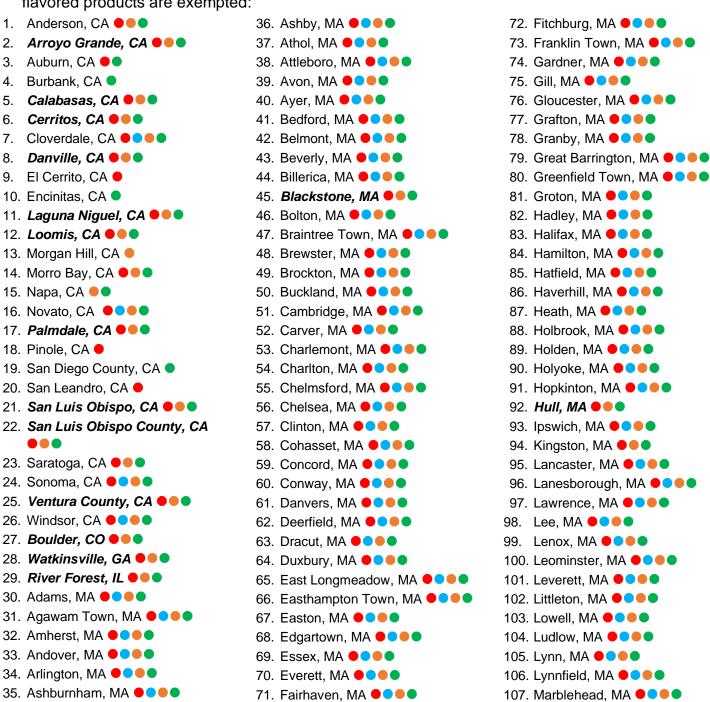
Policies highlighted in green are localities that either passed a policy between 10/1/2020 and 12/31/2020 or have an existing policy that removed exemptions for menthol/mint/wintergreen flavored products between 10/1/2020 and 12/31/2020, thus making the policy comprehensive.

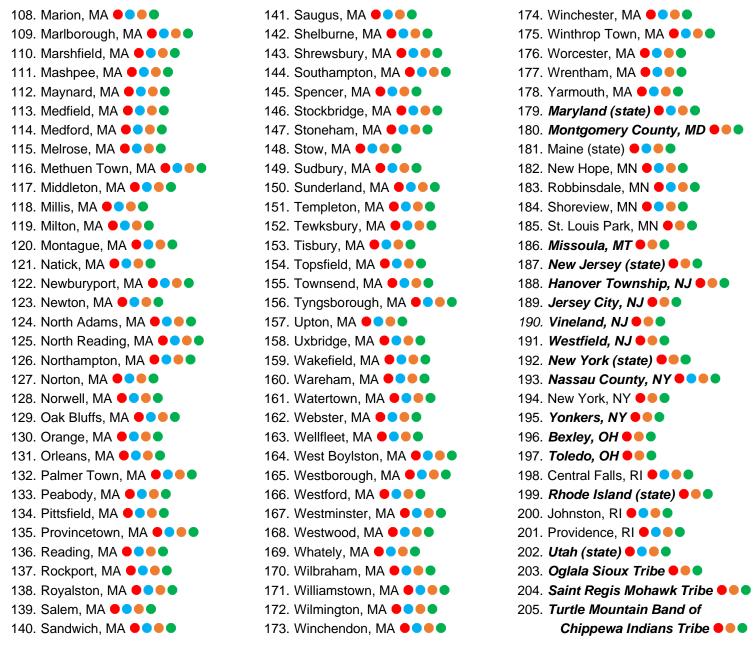
Policies restricting all tobacco products is in **bold**

§ Restriction applies to unincorporated part of county

The following jurisdictions prohibit sales of flavors such as fruit, candy, alcohol, or dessert, excluding tobacco flavor but do not include menthol flavors in bans. These jurisdictions differ in whether or not they include menthol/mint/wintergreen flavors across product types – for example in some jurisdictions the sale of menthol in e-cigarettes is not permitted, but menthol flavored cigarettes, cigars, and other products such as hookah are still sold.

As of December 31, 2020, in 202 **jurisdictions and three tribes**, menthol/mint/wintergreen flavored products are exempted:





Flavored e-cigarette policies are in **bold italics**

- = exempts menthol cigarettes
- = exempts menthol e-cigarettes
- exempts menthol cigars (includes premium cigars, cigars, little cigars, and cigarillos)
- exempts other menthol tobacco products (i.e. pipe tobacco, hookah/waterpipe, smokeless tobacco, roll-yourown tobacco)

As stated above, the FDA's January 2020 e-cigarette flavor policy leaves many loopholes in favor of the tobacco industry. However, local and state jurisdictions have taken action to target e-cigarettes.

As of December 31, 2020, **39 jurisdictions and two tribes** have banned the sale of all ecigarettes.

- Alameda County, CA
- Arroyo Grande, CA
- Benicia, CA
- Calabasas, CA
- Carpinteria, CA
- Carson, CA
- Cerritos, CA
- Contra Costa County, CA§
- Danville, CA
- Dublin, CA
- East Palo Alto, CA
- Hayward, CA
- Livermore, CA
- Los Altos, CA
- Los Gatos, CA
- Manhattan Beach, CA
- Menlo Park, CA
- Morgan Hill, CA
- Morro Bay, CA
- Palo Alto, CA
- Pleasanton, CA

- Richmond, CA
- San Luis Obispo, CA
- San Luis Obispo County, CA§
- San Mateo, CA
- San Mateo County, CA§
- Santa Clara County, CA§
- Saratoga, CA
- Sebastopol, CA
- South San Francisco, CA
- Watsonville, CA
- Bellingham, MA
- Blackstone, MA
- Dedham, MA
- Hull, MA
- Malden, MA
- Montgomery County, MD
- St. Louis Park, MN
- Hanover Township, NJ
- Oglala Sioux Tribe
- Turtle Mountain Band of Chippewa Indians Tribe

AREA INCLUSIONS AND RETAILER/VENUE EXEMPTIONS

Some jurisdictions include and/or exempt particular venues in their flavored tobacco restriction policies.

Jurisdictions with a restriction around schools:

- Chicago, IL
- Montgomery County, MD

Westfield, NJ

Jurisdictions with a restriction around parks:

Westfield, NJ

Jurisdictions with a restriction around libraries:

Montgomery County, MD

Jurisdictions that exempt smoking/tobacco bars and/or e-cigarette establishments:

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1.	Burbank, CA	32.	Chelmsford, MA	63.	Harwich, MA
2.	Culver City, CA	33.	Chelsea, MA	64.	Hatfield, MA
3.	Massachusetts (state)	34.	Clinton, MA	65.	Haverhill, MA
4.	Acton, MA	35.	Cohasset, MA	66.	Heath, MA
5.	Adams, MA	36.	Concord, MA	67.	Holbrook, MA
6.	Agawam Town, MA	37.	Conway, MA	68.	Holden, MA
7.	Amherst, MA	38.	Danvers, MA	69.	Holyoke, MA
8.	Andover, MA	39.	Deerfield, MA	70.	Hopkinton, MA
9.	Arlington, MA	40.	Dracut, MA	71.	Hudson, MA
10.	Ashburnham, MA	41.	Duxbury, MA	72.	Kingston, MA
11.	Ashby, MA	42.	East Longmeadow, MA	73.	Lancaster, MA
12.	Ashland, MA	43.	Easthampton Town, MA	74.	Lanesborough, MA
13.	Athol, MA	44.	Easton, MA	75.	Lawrence, MA
14.	Attleboro, MA	45.	Edgartown, MA	76.	Lee, MA
15.	Avon, MA	46.	Essex, MA	77.	Lenox, MA
16.	Ayer, MA	47.	Everett, MA	78.	Leominster, MA
17.	Barnstable Town, MA	48.	Fairhaven, MA	79.	Leverett, MA
18.	Bedford, MA	49.	Fitchburg, MA	80.	Littleton, MA
19.	Belmont, MA	50.	Gardner, MA	81.	Longmeadow, MA
20.	Beverly, MA	51.	Gill, MA	82.	Lowell, MA
21.	Billerica, MA	52.	Gloucester, MA	83.	Ludlow, MA
22.	Bolton, MA	53.	Grafton, MA	84.	Lynn, MA
23.	Boston, MA	54.	Granby, MA	85.	Lynnfield, MA
24.	Braintree Town, MA	55.	Great Barrington, MA	86.	Malden, MA
25.	Brewster, MA	56.	Greenfield Town, MA	87.	Marblehead, MA
26.	Brockton, MA	57.	Groton, MA	88.	Marlborough, MA
27.	Buckland, MA	58.	Hadley, MA	89.	Marshfield, MA
28.	Cambridge, MA	59.	Halifax, MA	90.	Mashpee, MA
29.	Carver, MA	60.	Hamilton, MA	91.	Maynard, MA
30.	Charlemont, MA	61.	Hanover, MA	92.	Medfield, MA
31.	Charlton, MA	62.	Harvard, MA	93.	Medford, MA
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94. Melrose, MA 95. Methuen Town, MA Middleboro, MA 96. 97. Middleton, MA 98. Millis, MA 99. Milton, MA 100. Montague, MA 101. Natick, MA 102. Needham, MA 103. Newburyport, MA 104. Newton, MA 105. Norfolk, MA 106. North Adams, MA 107. North Andover, MA 108. North Reading, MA 109. Northampton, MA 110. Norton, MA 111. Norwell, MA 112. Oak Bluffs, MA 113. Orange, MA 114. Orleans, MA 115. Palmer Town, MA 116. Peabody, MA 117. Pittsfield, MA

118. Reading, MA

119. Rockport, MA 120. Royalston, MA 121. Salem, MA 122. Sandwich, MA 123. Saugus, MA 124. Sharon, MA 125. Shelburne, MA 126. Shrewsbury, MA 127. Somerville, MA 128. South Hadley, MA 129. Southampton, MA 130. Spencer, MA 131. Stockbridge, MA 132. Stoneham, MA 133. Stoughton, MA 134. Stow, MA 135. Sudbury, MA 136. Sunderland, MA 137. Templeton, MA 138. Tewksbury, MA 139. Topsfield, MA 140. Townsend, MA 141. Tyngsborough, MA 142. Upton, MA

143. Uxbridge, MA

147. Watertown Town, MA 148. Wellfleet, MA 149. West Boylston, MA 150. Westborough, MA 151. Westford, MA 152. Westwood, MA 153. Whately, MA 154. Wilbraham, MA 155. Williamstown, MA 156. Wilmington, MA 157. Winchendon, MA 158. Winchester, MA 159. Winthrop Town, MA 160. Worcester, MA 161. Wrentham, MA 162. Yarmouth, MA 163. Westfield, NJ 164. Toledo, OH 165. Central Falls, RI 166. Johnston, RI 167. Providence, RI

144. Wakefield, MA

146. Wareham, MA

145. Walpole, MA

Jurisdictions that exempt adult-only retailers, retail stores that primarily sell tobacco, or specialty retail establishments with a specified percent of tobacco revenue sales:

- Los Altos, CA (60%) b,c,d
- Redondo Beach, CA^b
- South San Francisco, CA^b
- Chicago, IL (80%) c,d
- All MA localities b ◊
- Bellingham, MA ^d
- Hull, MA ^d
- Topsfield, MA ^d
- Upton, MA^d
- Westminster, MA^d
- Duluth, MN (90%) ^c

- Falcon Heights, MN (90%) b,c
- Hennepin County, MN (90%) b,c
- Lauderdale, MN (90%) b,c
- New Hope, MN (90%) b
- Robbinsdale, MN (90%) ^c
- Shoreview, MN (90%) b,c
- St. Paul, MN (90%) b,c
- Minneapolis, MN (90%) ^b
- Westfield, NJ b
- Toledo, OH (60%) ^c
- Utah (state) (35%) b,c,d

Jurisdictions that include venue-based exemptions with some exceptions:

- Compton, CA: Retailer exemptions only apply to menthol cigarettes.
- Redondo Beach, CA: 21+ hookah businesses are exempted.
- Ventura, CA: Flavored hookah permitted for onsite use and consumption.
- Canton, MA: Adult store exemption does not apply to e-cigarettes.
- Minneapolis, MN: Menthol/mint/wintergreen flavors are exempted at 21+ adult retailers.
- St. Paul, MN: Menthol/mint/wintergreen flavors are exempted at 21+ adult retailers.
- New York, NY: Exemption from smoking bar does not include e-cigarettes.

^a Exempt 18+ adult retailers

^b Exempt 21+ adult retailers

^c Exempt specialty stores/retail establishments with specified %

d Exempt retail stores that primarily sell tobacco

[⋄] Excludes statewide policy, Blackstone, Brookline, Canton, Chatham, Dedham, North Attleborough, Norwood, Sherborn