TOBACCO NATION
An Ongoing Crisis

ADULT SMOKERS
Tobacco Nation represents states ranked in the top 25% of adult smokers since 2011.

TOP 25%

HEALTH
Tobacco Nation residents report more than 20% more “poor” physical and mental health days than the average American.

20%

FINANCES
Tobacco Nation residents earn nearly 25% less per year than the rest of the U.S.

25%

LIFE EXPECTANCY
Tobacco Nation residents live 3 years less on average and are more likely to die from cancer than the rest of the U.S.

To compare to the 10 countries with the highest rates of tobacco use among youth, Tobacco Nation ranks #5.

SMOKING PREVALENCE

REST OF U.S. TOBACCO NATION

Adults
15% 21%

Youth
6% 10%

For an interactive look at the data behind this report, including a dynamic story map, please visit https://gis.truthinitiative.org/tobacco_nation

Alabama
Arkansas
Indiana
Kentucky
Louisiana
Michigan
Mississippi
Missouri
Ohio
Oklahoma
South Carolina
Tennessee
West Virginia