## truth initiative INSPIRING TOBACCO-FREE LIVES MAKE PHARMACIES TOBACCO-FREE

Nearly a decade ago, the 62,000-member American Pharmacists Association issued a policy calling on pharmacies and facilities with pharmacies to stop selling tobacco products.

Thousands of pharmacies still sell tobacco including most Walgreens stores, the country's second largest pharmacy chain — and tobacco use remains the No. 1 cause of preventable death and disease in the U.S.

In December 2018, Truth Initiative<sup>®</sup> led a discussion with a group of pharmacists to understand their views on the issue. Most participants worked in pharmacies without a ban on tobacco sales and around half of participants worked for Walgreens. Here is what we learned:

## Pharmacists saw themselves as front-line healthcare providers and were concerned about tobacco use among customers, who they viewed as patients.

"I will say it bothers me because I am filling prescriptions for illnesses that directly relate to that behavior. I think what a waste of healthcare dollars." — pharmacist in pharmacy selling tobacco

Almost all pharmacists have aided customers in quitting smoking and other forms of tobacco. Most pharmacists in stores with a tobacco ban believed it gave them more opportunities to interact with customers about quitting tobacco, not fewer opportunities.

Sign up to help make tobacco-free pharmacies a reality at truthinitiative.org/pharmacy-pledge.



"My customers take me seriously as a professional when I counsel them against smoking. Pharmacists that don't have support from their companies are in a much worse place." — pharmacist in tobacco-free pharmacy

Most pharmacists, including Walgreens pharmacists, felt a ban would have a positive effect on customer health. Most pharmacists who already worked in a pharmacy with a ban agreed it has had a positive effect on customer health.

*"We need to let everyone know we are here to improve your health, not damage it."* — pharmacist in tobacco-free pharmacy

"Pharmacies are places that offer life-saving medications to patients. We should not be selling them harmful tobacco products." — pharmacist in tobacco-free pharmacy There is large public support for removing tobacco from pharmacies. U.S. Centers for Disease Control and Prevention data from 2016 showed that 66 percent of U.S. adults favored a ban on tobacco products in pharmacy stores, including nearly half of smokers.

## 73% of Walgreens shoppers surveyed say the pharmacy chain should ban the sale of tobacco products.

A 2017 Truth Initiative survey showed that nearly three-quarters — 73 percent — of Walgreens shoppers surveyed say the pharmacy chain should ban the sale of tobacco products. Additionally, more than a quarter of Walgreens shoppers — 27 percent — reported that they would shop at Walgreens more often if it stopped selling tobacco products.

To learn more about this issue, visit truthinitiative.org.

## Calling <sup>%</sup> /

Thousands of young people have expressed their support for tobacco-free pharmacies and called on Walgreens to live up to its mission of promoting health.

- More than 12,000 young people (and counting) have signed truth<sup>®</sup> petitions supporting tobacco-free pharmacies.
- Young people have shown up to five protests across the country, including a zombiethemed protest at the Washington, D.C., flagship Walgreens store.
- Truth Initiative has brought young people to the annual Walgreens shareholders meeting three years in a row to directly ask about eliminating tobacco products from Walgreens.



TOBACCO-FREE LIVES

900 G Street, NW Fourth Floor Washington, DC 20001 202.454.5555

truthinitiative.org/truthinitiative@truthinitiative