

2017 Dr. Alma S. Adams Scholarship for Outreach and Health Communications to Reduce Tobacco Use Among Priority Populations

Applications must be completed via the online system at www.grantinterface.com. The Deadline to submit applications is Sunday, April 30, 2017.

Applicants will be judged on a competitive basis, based on **(a)** applicants' ability to provide evidence of tobacco related community service in support of an underserved population disproportionately affected by tobacco. Community service or work must reflect one of the focus area listed below.

- Smoke free communities/environments
-Ex.: educate or organize groups to advocate, develop, implement smoke/tobacco free policies on college campuses, parks, schools, playgrounds, etc.
- Tobacco as a social justice issue.
-Ex.: address how tobacco industry marketing tactics affect underserved communities
- Flavors
-Ex.: inform or mobilize campaigns on the danger of flavored tobacco products, including menthol
- Point of sale
-Ex.: examine or address tobacco advertising, purchasing patterns, and point of sale to youth and young adults.

(b) best use of the visual arts, media, creative writing or other creative endeavor to convey culturally appropriate health messages aimed at addressing one of the focus areas.

APPLICANT CRITERIA

- Service activities may include but not limited to research, activism, outreach, education and awareness events related to focus areas. The **community service activity must be described in the applicant's personal statement.**
- Applicant must submit documentation of financial need for scholarship funds (SAR report).
- Applicants must have a Grade Point Average of at least 2.0 (C average) in the most recent academic year.