TOBACCO IN NEW HAMPSHIRE

CIGARETTE USE¹⁻²*  

% of Adults Who Currently Smoke  

National  16.8%  
NH  17.5%

% of High School Students who Currently Smoke  

National  10.8%  
NH  9.3%  
Boys (NH)  10.2%  
Girls (NH)  8.0%

OTHER TOBACCO PRODUCT USE

- The prevalence of smokeless tobacco use among adults in New Hampshire was 2.7% in 2013. 5.3% of adult current cigarette smokers in New Hampshire were also current smokeless tobacco users in 2013.³
- In 2015, 6.0% of high school students in New Hampshire used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2015, 11.0% of high school students in New Hampshire smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.²
- In 2015, 25.0% of high school students in New Hampshire used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.²

ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2016, New Hampshire allocated $125,000 in state funds to tobacco prevention, which is 0.8% of the Centers for Disease Control and Prevention’s (CDC) Annual Spending Target.⁴
- New Hampshire received an estimated $257 million in tobacco settlement payments and taxes in FY2016.⁴

* National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.
• The health care costs in New Hampshire, directly caused by smoking, amount to $729 million annually.4
• New Hampshire loses $506.9 million in productivity each year due to smoking.5

STATE TOBACCO LAWS6-8

EXCISE TAX
• The state tax increased to $1.78 per pack of cigarettes in August 2013. Little cigars are taxed at a rate of $1.78 per twenty cigars. Loose tobacco, smokeless tobacco, snuff and large cigars (except premium cigars) are taxed 65.03% of the wholesale price.

CLEAN INDOOR AIR ORDINANCES
• Smoking is prohibited in public schools, childcare facilities, restaurants, and bars (allowed in cigar bars and allows for an economic hardship waiver).
• Smoking restrictions are required in government workplaces, private workplaces, casinos/gaming establishments, retail stores, and recreational/cultural facilities.

YOUTH ACCESS LAWS
• The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
• Establishments are required to post signs stating that sales to minors are prohibited.
• The sale to minors of electronic cigarettes is prohibited.

CESSATION STATISTICS AND BENEFITS
• The CDC estimates that 52.6% of adult every day smokers in New Hampshire tried to quit smoking for one or more days in 2014.8
• New Hampshire’s Medicaid program covers all seven recommended cessation medications and individual counseling. Coverage for group counseling varies by plan.7†
• The state’s Medicaid program’s barriers to coverage include minimal co-payments and required authorization for some medications.7
• New Hampshire’s state quitline invests $2.08 per smoker; the national average investment per smoker is $3.37.7
• New Hampshire does not have a private insurance mandate provision for cessation.7

†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).
REFERENCES

1 CDC, Behavioral Risk Factor Surveillance System, 2014
2 CDC, Youth Risk Behavior Surveillance System, 2015
3 CDC, State-Specific Prevalence of Cigarette Smoking and Smokeless Tobacco Use Among Adults—MMWR, United States, 2011-2013
5 Campaign for Tobacco-Free Kids, Toll of Tobacco in the United States, 2015
6 American Lung Association, SLATI State Reports, 2015
7 American Lung Association, State of Tobacco Control, 2016
8 CDC, Behavioral Risk Factor Surveillance System, State Tobacco Activities Tracking and Evaluation System, 2014